

Branstetter, Jennifer

From: Ammerman, Paula [REDACTED]
Sent: Friday, July 13, 2012 4:01 PM
Subject: FW: CBS National News

TO: Members of the Board of Trustees

Please see the below message from David La Torre as well as a related communication from Paula Reid from CBS. It is being shared fyi in the event you are contacted.

Thank you.

Paula

From: David La Torre [REDACTED]
Sent: Friday, July 13, 2012 3:40 PM
To: Ammerman, Paula
Cc: Deviney, Stephanie N.
Subject: Fwd: CBS National News

Paula,

Please see below. This can be passed along to all board members as an FYI.

CBS asked us if Board members have been directed to not do interviews. Of course I said this is not the case.

When she asked if she could reach out to board members I told her that no one could stop her -- since many members of the media already do this.

However, the way the reporter's email is worded suggests that I recommend BOT members speak with this reporter. That is not case. Again, this is a decision for each board member. As always, I'm here if any Board member would like to refer this reporter -- or any reporter -- to me.

Best, dave

Begin forwarded message:

From: "Reid, Paula" [REDACTED]
Date: July 13, 2012 2:42:24 PM EDT
To: "Deviney, Stephanie N." [REDACTED]
Subject: CBS National News

Hey Stephanie,

PSU spokesman David La Torre said I could reach out to you directly. I am a legal journalist (a fellow PA Bar member) and I have been covering the Freeh report.

We would like you, as a member of the Penn State Board of Trustees, to come on CBS This Morning tomorrow to talk about the future of the football program and how this report will impact the university. Armen Keteyian has been covering this story and your interview would be part of our coverage along with his story.

It would be early, 7am, but we can come to you or you can come to the studio in New York.

Would you be willing to join us tomorrow morning?

Paula Reid

CBS News

New York, NY

[REDACTED]

[REDACTED]

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David La Torre

LA TORRE COMMUNICATIONS

509 North 3rd Street Harrisburg, Pennsylvania 17101

[REDACTED]
[REDACTED]