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Message

**From:** Williams, Bob [/O=NCAA/OU=NCAA/CN=RECIPIENTS/CN=BWILLIAMS]  
**Sent:** 7/11/2012 8:08:13 PM  
**To:** Christianson, Erik [echristianson@ncaa.org]; Thomas, Dana [dthomas@ncaa.org]  
**CC:** Osburn, Stacey [sosburn@ncaa.org]; Dunham, Amy [adunham@ncaa.org]  
**Subject:** RE: DRAFT: Freeh Statement Tweet

Actually the new statement does indicate that we reiterated our request with them this week (Mark talked to Pres. Erickson today). Bob

**Statement by Bob Williams**

"Like everyone else, we are reviewing the final report for the first time today. As President Emmert wrote in his November 17<sup>th</sup> letter ([hyperlinked](#)) to Penn State President Rodney Erickson and reiterated this week, the university has four key questions, concerning compliance with institutional control and ethics policies, to which it now needs to respond. Penn State's response to the letter will inform our next steps, including whether or not to take further action. We expect Penn State's continued cooperation in our examination of these issues."

Bob Williams  
 Vice President of Communications  
 The National Collegiate Athletic Association  
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 Follow @NCAABob

**From:** Christianson, Erik  
**Sent:** Wednesday, July 11, 2012 4:03 PM  
**To:** Thomas, Dana  
**Cc:** Osburn, Stacey; Williams, Bob; Dunham, Amy  
**Subject:** Re: DRAFT: Freeh Statement Tweet

For what it's worth, the full statement does not specifically say we are working with PSU. It stresses that PSU needs to respond to our Qs.

Here's a straw man to consider:

With Freeh inv. complete, NCAA awaits response from PSU on key questions (with link to our statement and collateral material).

Thoughts?

Sent from my iPhone

On Jul 11, 2012, at 3:49 PM, "Thomas, Dana" <dthomas@ncaa.org> wrote:

Here is a tweet Bob and I drafted. Keep in mind we are working with limited characters here:



"With Freeh inv. complete, the NCAA is working w/ PSU to examine issues surrounding inst. control & ethics. More:  
[LINK]"

Thoughts?

**Dana Thomas**

*Social Media Strategies*

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