

Feuchtenberger, Karen

From: Frazier, Kenneth C. <ken_frazier@merck.com>
Sent: Monday, May 21, 2012 6:23 AM
To: Louis Freeh; Omar Y. McNeill; Tomalis, Ronald
Subject: FW: Questions
Attachments: 120518 Freeh Questions.docx

From: Thompson, Jennifer [mailto:Jennifer.Thompson@edelman.com]
Sent: Friday, May 18, 2012 11:53 AM
To: Frazier, Kenneth C.
Cc: Bakaly, Charles; Hargrave, Victoria; Guadagnino, Frank T. (FGuadagnino@ReedSmith.com)
Subject: Questions

Hi Ken.

It was nice talking to you this morning, and thanks very much for making the time. As discussed, please find attached the list of questions for Judge Freeh. We'll begin immediately putting the work-back plan in place so we are as prepared as possible.

Thanks much.

jt

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Date: May 18, 2012
 To: Ken Frazier
 From: Edelman
 Re: **Inquiries regarding the Freeh Report**

The following are the list of questions developed around the release of the Freeh Report, due out this summer:

Process

- How much advance notice will we receive of the release date?
- If the report is being released simultaneously to the Board, the University and the Public, how is that distribution being handled?
 - Via email, releasing on a newswire, on a website, a live press conference?
 - If the report is being simultaneously sent to media, which outlets?

Press/Media

- What methods will be used to engage the press? Website, press conference, interviews with top media outlets?
 - If there is a website, will the report live on that website and, if so, in what form (PDF, HTML, etc.)?
 - If there is a plan to do media interviews, how many and what type of media? Just day one or additional, Sunday shows, tv, print, nationals etc?
 - What will does he intend to say about what they did / how they conducted investigation? Will that be in report?
- If Judge Freeh will hold a press conference, where and with whom will he do it?
 - Would this be a time for the independent monitor to participate?
- How best can Edelman coordinate with Kekst for the media relations and communications around the release of the report?

Future Activity

- We will be hiring an independent third party to act as monitor and confirm that the report has not been altered. Does Judge Freeh have any names he would recommend for this position or additional thoughts on how they might be used most effectively?
- Would Judge Freeh be willing to play a role in the ongoing process for evaluating/implementing/complying with the report?
 - Conducting follow-up reports on an annual basis?
 - Providing thoughts as a monitor?